

2.3 BILLION PEOPLE HAVE ACCESS
TO NO PROPER SANITATION
CHILDREN UNDER AGE OF FIVE SUFFER FROM
DIARRHOEA AND MALNUTRITION
DUE TO FECAL CONTAMINATION
OF DRINKING WATER

WORLD TOILET DAY CAMPAIGN

#HONOUROURCLEANERS

NO INVENTION
IN HUMAN HISTORY
HAS SAVED
MORE LIVES
THAN THE
TOILET

THE NARRATIVE

When we are ill, the doctor cures us and we honour him/her.

But there is another group of people protecting us from illness everyday. These are the Sanitation and Hygiene workers. They are indeed preventive health providers, and prevention is better than cure. Through them we stay healthy and productive.

So let's honor them with a [Selfie of Thanks](#) and [Thumbs Up encouragement](#) this World Toilet Day.

Jack Sim

Founder, World Toilet Organization



Step #1

Take **Selfie** with your favourite
Toilet Cleaner



Step #2

Post on social media and hashtag
[#HonourOurCleaners](#)



Step #3

Tell your **friends** to do the same on
19 Nov UN World Toilet Day!